



# SHARI GRAYDON

**Speaker. Author. Advocate.**

Keynotes & Spoken Word

**TOPICS INCLUDE:**

*OMG! What if I really AM the best person?*  
*The Benefits of a Balance of Power*  
*Life Lessons in Strategic Communications*  
*The Fast Track for Heroic Men*  
*Everyday Persuasion*  
*Presenting Authentically to Engage*

**RECENT CLIENTS**

*KPMG, International Women's Forum, 30% Club, UNICEF, Canadian Teachers Federation, Red Cross, Norton Rose, Osler Hoskin &Harcourt*

Shari has been speaking professionally for 30 years, engaging private, public and non-profit sector audiences with humour, authenticity and insight. She tells compelling stories, complemented by current research and made relevant by contemporary context. Her highly-rated, inspirational keynotes are sought after by a wide range of audiences and often generate repeat requests and client referrals.

**"INSPIRATIONAL"**

*Would have her back in a heart-beat... Women in Leadership Conference*

**"GIFTED SPEAKER"**

*Excellent feedback from clients and partners alike... Odgers Berndtson*

**"RAVE REVIEWS"**

*We booked her for nine additional keynotes. Alberta Teachers Association*

**"SMASH SUCCESS"**

*Wonderful facilitation, exceeded high expectations Rotman School of Business*

**"AUTHENTIC"**

*Contagious passion, stories brought theory to life... University of Saskatchewan*

The Catalyst and CEO of Informed Opinions, she's an award-winning author and women's advocate. Since 2010, she has helped amplify the voices of more than 5,000 women in diverse fields and sectors across Canada, supporting them in sharing their insights and analysis with a broader public.

A former newspaper columnist, TV producer and commentator for CBC radio and TV, Shari also served as press secretary to a provincial premier. For 10 years during the 1990s, she was President of MediaWatch, the national women's organization working to improve the portrayal and representation of women in the media, and predecessor of Informed Opinions.

Shari has degrees in Theatre and Communications from UBC and SFU, where she also taught. She has published two award-winning, best-selling media literacy books for youth, received the Governor General's Award in Commemoration of the Persons' Case, been named one of Canada's Top 100 Most Powerful Women (2007) and a Woman of Influence (2020).

Royalties from her edited collection, *I Feel Great about My Hands – and Other Unexpected Joys of Aging*, benefit Informed Opinions. Her newest book, *OMG! What if I really AM the best person?* unpacks key insights related to bridging the gender gap in public discourse to make Canada more democratic.

**CONTACT:**

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